



Sea Ranch Wilmette will be moving three doors north and become AO Sushi starting April 28, 2015.

We will offer the same:

- Excellent quality
- Personable team
- Great value
- Delicious menu

In addition, our new store will feature:

- An updated, exciting look
- Better technology for faster service
- The opportunity to grow
- A more efficient layout
- An authentic Japanese name that's fun to say and matches our high standards of sushi
- More product information, recipes, and health benefits



We are celebrating 30 years of providing you with great sushi as we develop AO Sushi. Thank you for your patronage and we look forward to welcoming you to our new store!

Questions? Email us at info@aosushi.com

A LITTLE HISTORY

The first incarnation of AO Sushi was Rainbow House, a fresh fish store in Arlington Heights. One day a regular customer from Wilmette mentioned she didn't want to have to drive all the way out there for high quality fish, and Rainbow House sought to solve her problem.



This very store was prompted by her suggestion. Rainbow Fish House opened here in 1984, but it gained popularity through word of mouth, and two years later it became Sea Ranch.

Originally, we planned to sell mostly fish and sashimi. But our manager was familiar with the sushi business, plus we already had the ingredients on hand. As an afterthought, Sea Ranch added three seats and a sushi bar. The demand for high quality, fresh sushi became higher than we expected, and we are proud to bring those same elements to our customers today.

WHY AO?

It's pronounced "ow," as in "wow", but if you want to say AO we won't hold it against you. AO is the Japanese word for green or blue. It's the color of growing plants, the color of the sea. It's clean, fresh, unaffected and sincere, and we think it perfectly expresses how we feel about our store. We have always tried to adhere to the Japanese concept of omotenashi, capturing the spirit of personable, selfless hospitality.

We look forward to continuing to bring the same products you know and love in a warmer, more welcoming atmosphere.

